

2018

# ADVERTISING RATE CARD

AVERAGE VISITS

**167,000**  
per month

4 Families

61 Families

**24%**  
INCREASE  
since 2014

MEETUP MEMBERSHIP

**\$106,933**

AVERAGE FAMILY  
INCOME

>  
AVERAGE  
DISCRETIONARY  
HOUSEHOLD INCOME

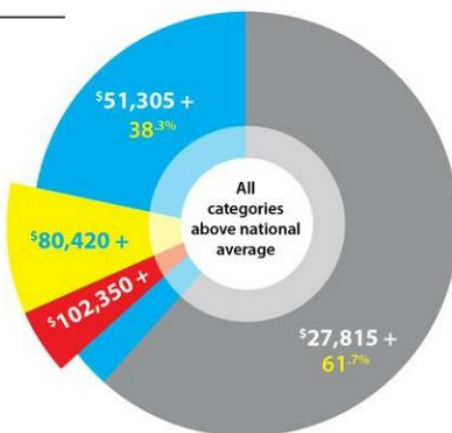
**\$38,466**

**66%**  
COLLEGE  
EDUCATED

AGE & EMPLOYMENT



INCOME



DONATE TODAY



Howard County Home-Educator Corp.  
<http://www.hchomeschooling.org>

RAYNA REMONDINI - Director  
[rayna@hchomeschooling.org](mailto:rayna@hchomeschooling.org)



PLACEMENT	w/ IMAGE	w/o IMAGE
<b>FACEBOOK PAGE</b>		
Howard County Homeschooling	\$45.00	\$30.00
Bethesda Babies	\$55.00	\$40.00
<b>MEETUP GROUP</b>		
Howard County Homeschooling	\$20.00	
Bethesda Babies	\$30.00	
Columbia Moms	\$15.00	

## SUBMIT IMAGES & COPY TEXT

**ALL IMAGES AND COPY TEXT MUST BE SUBMITTED TO:**

rayna@hchomeschooling.org

**ADVERTISING OPERATIONS PHONE:**

(802) 424-2099

## GENERAL ADVERTISING TERMS

**GENERAL INFORMATION**

Howard County Home-Educator Corp. (HCHC) announces all changes in rates at least 30 days prior to such changes, and attempts to notify all advertisers and agencies by email.

**LIABILITY FOR ERRORS**

HCHC assumes no liability for any advertisement whether or not it is supplied camera-ready by the advertiser. HCHC shall not be liable to advertiser for any errors and/or omissions in its advertisements.

**PAYMENT**

Payment is due upon receipt of Paypal invoice and/or advertisers may opt to pay via donations through HCHC's [Paypal portal](#).

**OWNERSHIP OF ADVERTISING COPY**

All advertising copy remains the property of the advertiser, including all rights of copyright therein. Advertisers can authorize photographic or other reproductions, in whole or in part.

**CANCELLATIONS**

The closing time for cancellations of advertising is noon (ET), two business days prior to scheduled date of publication. Cancellations will not be accepted after closing.

**DIRECT SALES**

HCHC deals directly and individually with its advertisers and does not accept brokered advertising.

- HCHC only accepts digital files in the following formats (jpg, png and gif). Copy text may be provided in Microsoft Word. PDFs are discouraged.
- All images and corporate logos must be hi-resolution, preferably 600 pixels x 600 pixels at 300 dpi.



## Pledge of Support

Pledge to help this non-profit by providing the following information:

Business Name/Donor Name(s): \_\_\_\_\_

Business/Donor address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Contact's email address: \_\_\_\_\_

Contact's phone number: \_\_\_\_\_

***For Monetary Donations:*** This donation of \$\_\_\_\_\_ will be paid by:

Check - Make payable to HCHC     [Paypal](#)

***Our Business Pledges:*** The approximate retail value of: \$\_\_\_\_\_ in

Goods     Services     Gift Certificates     In-Kind Donations

Description: \_\_\_\_\_

Special instructions regarding pickup or handling: \_\_\_\_\_  
\_\_\_\_\_

***By signing below, I certify that I have the authority to make a financial contribution to HCHC on behalf of my company.***

\_\_\_\_\_  
Printed Name & Title

\_\_\_\_\_  
Date

\_\_\_\_\_  
Authorized Signature