

2018

ADVERTISING RATE CARD

AVERAGE VISITS

167,000
per month

4 Families

61 Families

24%
INCREASE
since 2014

MEETUP MEMBERSHIP

\$106,933

AVERAGE FAMILY
INCOME

>
AVERAGE
DISCRETIONARY
HOUSEHOLD INCOME

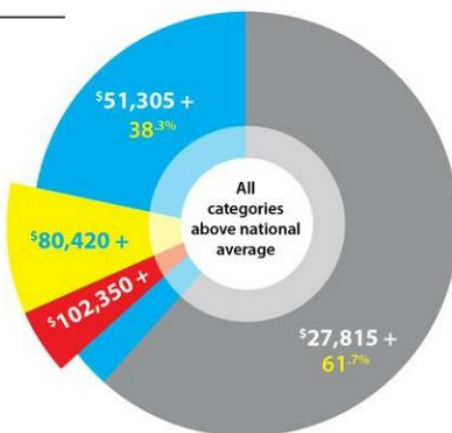
\$38,466

66%
COLLEGE
EDUCATED

AGE & EMPLOYMENT



INCOME



DONATE TODAY



Howard County Home-Educator Corp.
<http://www.hchomeschooling.org>

RAYNA REMONDINI - Director
rayna@hchomeschooling.org



PLACEMENT	w/ IMAGE	w/o IMAGE
FACEBOOK		
HC Homeschooling	\$55.00	\$35.00
Bethesda Moms	\$65.00	\$40.00
TWITTER		
1 st Mention	\$55.00	\$35.00
2 nd – 5 th Mention	\$40.00	\$20.00
6 th + Mention	\$30.00	\$15.00
MEETUP		
HC Homeschooling		\$20.00
Bethesda Moms		\$30.00
Columbia Moms		\$15.00
MAILCHIMP		
1 st Mention	\$55.00	\$35.00
2 nd – 5 th Mention	\$40.00	\$20.00
6 th + Mention	\$30.00	\$15.00

SUBMIT IMAGES & COPY TEXT

ALL IMAGES AND COPY TEXT MUST BE SUBMITTED TO:

rayna@hchomeschooling.org

ADVERTISING OPERATIONS PHONE:

(802) 424-2099

GENERAL ADVERTISING TERMS

GENERAL INFORMATION

Howard County Home-Educator Corp. (HCHC) announces all changes in rates at least 30 days prior to such changes, and attempts to notify all advertisers and agencies by email.

LIABILITY FOR ERRORS

HCHC assumes no liability for any advertisement whether or not it is supplied camera-ready by the advertiser. HCHC shall not be liable to advertiser for any errors and/or omissions in its advertisements.

PAYMENT

Payment is due upon receipt of Paypal invoice and/or advertisers may opt to pay via donations through HCHC's [Paypal portal](#).

OWNERSHIP OF ADVERTISING COPY

All advertising copy remains the property of the advertiser, including all rights of copyright therein. Advertisers can authorize photographic or other reproductions, in whole or in part.

CANCELLATIONS

The closing time for cancellations of advertising is noon (ET), two business days prior to scheduled date of publication. Cancellations will not be accepted after closing.

DIRECT SALES

HCHC deals directly and individually with its advertisers and does not accept brokered advertising.

- HCHC only accepts digital files in the following formats (jpg, png and gif). Copy text may be provided in Microsoft Word. PDFs are discouraged.
- All images and corporate logos must be hi-resolution, preferably 600 pixels x 400 pixels at 300 dpi.



Pledge of Support

Pledge to help this non-profit by providing the following information:

Business Name/Donor Name(s): _____

Business/Donor address: _____

Contact's email address: _____

Contact's phone number: _____

For Monetary Donations: This donation of \$_____ will be paid by:

Check - Make payable to HCHC

[Paypal](#)

Our Business Pledges: The approximate retail value of: \$_____ in

Goods Services Gift Certificates In-Kind Donations

Description: _____

Special instructions regarding pickup or handling: _____

By signing below, I certify that I have the authority to make a financial contribution to HCHC on behalf of my company.

Printed Name & Title

Date

Authorized Signature