

2018

ADVERTISING RATE CARD

AVERAGE VISITS

167,000
per month

4 Families

61 Families

24%
INCREASE
since 2014

MEETUP MEMBERSHIP

\$106,933

AVERAGE FAMILY
INCOME

>
AVERAGE
DISCRETIONARY
HOUSEHOLD INCOME

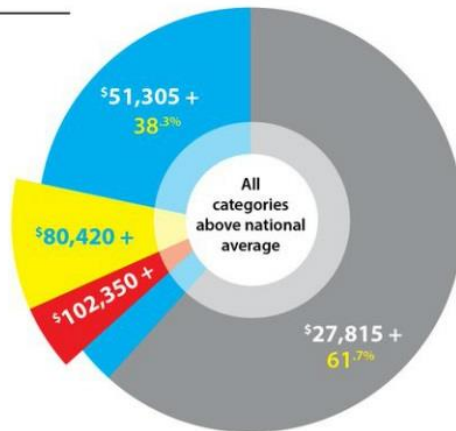
\$38,466

66%
COLLEGE
EDUCATED

AGE & EMPLOYMENT



INCOME



DONATE TODAY



<http://www.hchomeschooling.org>



PLACEMENT	30 DAYS	60 DAYS	90 DAYS	180 DAYS
FACEBOOK	✓	✓	✓	✓
TWITTER	✓	✓	✓	✓
MEETUP	✓	✓	✓	✓
MAILCHIMP	✗	✓	✓	✓
BLOG REVIEW	✗	✗	✓	✓
PODCAST COMMERCIAL AD	✗	✗	✗	✓
TOTAL PRICE	\$55.00	\$99.00	\$135.00	\$239.00

SUBMIT IMAGES & COPY TEXT

ALL IMAGES AND COPY TEXT MUST BE SUBMITTED TO:

rayna@hchomeschooling.org

ADVERTISING OPERATIONS PHONE:

(802) 424-2099

GENERAL ADVERTISING TERMS

GENERAL INFORMATION

Howard County Home-Educator Corp. (HCHC) announces all changes in rates at least 30 days prior to such changes, and attempts to notify advertisers by email.

LIABILITY FOR ERRORS

HCHC assumes no liability for any advertisement and shall not be liable for any errors and/or omissions in advertisements.

PAYMENT

Payment is due via <https://www.paypal.me/hchomeschooling>

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CANCELLATIONS

Cancellations will not be accepted after payment has been received.

SUBMISSION SPECS

- HCHC accepts files in the following formats (jpg, png and gif). Copy text should be provided in Microsoft Word documents. PDFs are not accepted.
- All images and corporate logos must be hi-resolution, preferably 600 pixels x 400 pixels at 300 dpi.